



# IRF WORLD ROAD MEETING 2017

/ 14-17 NOVEMBER / DELHI / INDIA /



## CROSS/ ROADS\

### "Safe Roads and Smart Mobility : The Engines of Economic Growth"

## Guidelines for Poster Presentation

The poster should be a visual presentation of your submitted Full Paper and should meet the following requirements.

### **TITLE**

The title should be the same as in the submitted Full Paper.

### **SIZE**

The poster should be of A0 size (841mm x 1189mm). Contents of the presentation should be accommodated in maximum 2 (two) posters. Orientation of your poster must be in portrait style.

### **LETTERING**

The poster should be easily readable at a distance of two meters. Use UPPER and lower case for general content as the use of all-capital text is difficult to read. Avoid using a mixture of type/font styles. Colours are allowed for text, graph, table and photograph included in the poster.

### **TITLE**

Include the title of your presentation at the top of the poster. Characters should be a minimum of 48 point font size. Your name, institute or organization should be displayed on the poster.

### **HEADINGS**

44 to 48 point font size is recommended for headings.



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#### CONTENT

24 to 32 font size single spaced is recommended. The text should be concise and easy to read.

The message that your poster contains should be clear and understandable without the requirement of oral explanation. If relevant, methods should be presented simply and concisely.

After the title, the two most important blocks are the Introduction and the Conclusion. On the basis of these two panels, a reader will decide whether to consider the poster details and perhaps talk to the presenter. These panels need to be very simple, concise and visually attractive.

Results should be presented graphically if possible. Avoid large tables of data. Results should be in line with those originally submitted in your Full Paper.

Use pictures, symbols and colour. Figure captions are essential and should be short but informative. If using graphs, they should have a short heading. For visual effect, we recommend that graphs be no smaller than 12cm x 18cm.

Photographs should be no smaller than 12cm x 18cm.

Use the space to attract your audience for discussion, not to present complex details of methods and results. Posters will be available for viewing for the duration of the conference. An interactive poster presentation session will be specified in the conference programme.



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### SUBMISSION OF POSTERS

The PDF version of the posters will be sent to [abstract@wrm2017.org](mailto:abstract@wrm2017.org) latest by **07 November 2017**. The posters will be printed by the Conference Secretariat.